

## **Historic, Archive Document**

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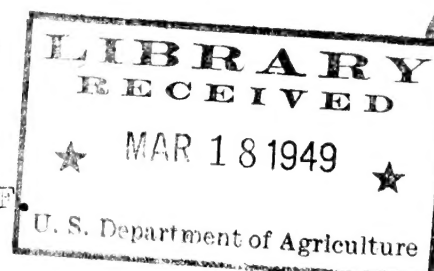


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PELARGONIUMS and GERANIUMSWEST LOS ANGELES NURSERY

646 SO. SALTAIR AVE. - LOS ANGELES 24, CALIF.

Pelargoniums

Pel. Domesticum lady or Martha Washington Geraniums - New, Choice and  
 Selected varieties - 75¢ (except noted) Ready to bloom plants in four inch pots.

Azalea- Rosy carmine red. Lower Petal pink.  
 Anna Stager- Delicate light purple to white. Dark blotches.  
 Andenkon an London- Reddish orange scarlet white center.  
 Anastasia- Soft mahogany red, dark blotches.  
 Arborea- Small violet flowers.  
 Bataan- Geraniums lake, white edge, dark blotches. \$1.00  
 Burlesque- Bright pink, white edge veined and blotched. Ruffled 1.00  
 Blue Boy- Fuschia purple light edge.  
 Bel Air- Delicate amaranth pink to lilac, two blotches. 1.00  
 Baby Jarrett- Pale pinkish white with red spots.  
 Belle Johnson- Light salmon, slight markings.  
 Bonnie- Bright orange red, flushed with lilac, white center.  
 Bo Peep- White shaded to lavender.  
 Cinderella- Delicate tyrian rose to deep rose on upper petals.  
 Cassandra- Pink, penciled with rose.  
 Conchita- Deep velvety purple, light towards center.  
 Cho Cho Chan- Lavender, two dark spots on upper petals.  
 Chicago Market- Delicate amaranth pink, red markings.  
 Duchess of Kent- White with delicate crimson markings.  
 Diener's Pink Giant- Spinal pink, surrounded by deep pink.  
 Diener's Pink 35- Delicate pink with slight markings.  
 Dreams- Blush white, crimson blotches.  
 Don Juan- Coral red, brown black blotch on each petal. 1.00  
 Elizabeth Badger- Light Solferino purple, large blotches. 1.00  
 Empress of Russia- or Black Pansy- Royal purple, pin white edge.  
 Edith North- Rich salmon, deeper on upper petals. Tall.  
 Ethel Stanley- Cyclamen purple, petunia purple in center. Tall. 1.00  
 Easter Greeting- Cerise pink, black markings. Early.  
 Edith Cavell- Delicate blush white with maroon markings.  
 Ernest Braunton- Camellia red, large crimson blotches. 1.00  
 Earliana- Variegated purple and white. Small flowers.  
 Emmy- Pale rosolane with maroon blotches, delicate veins.  
 Felice Hammons- Pink light in center, crimson blotches.  
 Frau Krump- White with dark purple blotches. Slightly ruffled.  
 Fiesta Lady- Bright cerise rose, lilac undertones. Ruffled.  
 Gardener's Joy Pink- Salmon pink with dark blotches. Ruffled.  
 Geraldine or Gerry Jarrett- Bright pink, white center.  
 Grandma Fisher- Rich deep salmon, brownish black blotches. Ruffled.  
 Giant Venus- Salmon Rose pink with dark blotches on all petals.  
 Gen. McArthur- Deep rose red, upper petals blotched with red.  
 Hollywood- Lavender rose with dark markings.  
 James Weldon- Dark bronze, light crimson toward edge. 1.00  
 Joan Fontaine- Deep velvety violet, red and black. Compact.  
 Jessie Jarrett- Dark violet rose and maroon blotches on each petal.  
 Kate Borneman- White dainty overlaid with pink, rich crimson blotches.  
 Lucretia- Light orchid pink with crimson blotches.  
 Lady Gay- Phlox pink, light center, dark blotches. 1.00  
 Lucy Ann Leslie- Deep pink veined with red, beautifully ruffled.  
 Lois McKay- Tyrian pink, veined with Bordeaux.



(Pelargoniums - cont'd)

Lady Harrison-	Semi double white with red stripes and markings.	1.00
Lowell-	Vivid red, black blotches on all petals.	
Lavender Queen-	Lavender with purple blotches on all petals.	
Louise Sanborn-	Bright scarlet red, deep blotches. Compact.	1.50
Macomb-	Deep rich salmon, with dark blotches.	1.50
Misty Rose-	Light magenta, slightly ruffled. Unusual.	1.00
Mary Elizabeth-	Dainty pink almost salmon, no markings.	1.00
Milada Cern'y-	Red edged with fuchine pink, red blotches.	
McKay No. 2-	Salmon rose, dark blotches.	
Mrs. Saunders or White Gardeners Joy-	Snow white with crimson.	
Marie Rober-	Large ruffled magenta to black. A favorite.	
Mackensen-	Immense clusters of fiery rose pink, crimson blotches.	
Mary Bard-	Snow white with fine cerise markings on each petal.	
Mrs. Bachlor-	Deep rose red, blotches with red.	
Martha Washington-	Cherry red with dark markings.	
Morgan Miles-	Large deep salmon with dark blotches.	
Mrs. S W Strauss-	Light pink with red spots and blotches.	1.00
Matilda Rassau-	Delicate Amaranth pink with two purple blotches.	1.00
Mrs. Milton Sills-	Cerise pink sport of Lucy Becker.	
Mountain Beauty-	Pale lavender with purple markings.	
Nitida-	White with slight overcast of lavender. Tall.	
Neuheit C Faiss-	Heliotrope violet with deep velvety blotches.	
Orchid Sue Jarrett-	Lavender with dark markings. Large flower.	
Orange Prince-	Orange salmon with bright markings.	
Our Francis-	Light salmon pink, two dark blotches. Lovely.	
Pride of Brentwood-	Pink with dark markings and blotches.	1.00
Pink Fascination-	Large delicate pink, two dark markings.	
Palo Alto-	Pale pinkish lavender, violet markings. Large flower.	
Peggy Craddock-	Delicate silvery pink with crimson markings.	
Peach Blow-	Strawberry peach pale pink, almost white edge.	
Picaninny-	Dark red to black small flowers.	
Paso Robles-	Carmine red, dark blotches.	
Pink Fascination-	Lovely shade of pink.	
Rose pink Jarrett- or Sunlight-	Lovely clear rose pink, dark blotches.	
Ruth Ellen Kellogg-	Coral pink orange sheen, dark blotches.	1.00
Robinhood-	Rose red with black markings. Compact.	
Richard Diener-	Soft medium pink veined with rose.	
Salmon Springtime-	Deep salmon rose pink with white edge.	
Saratoga-	Azalea pink. Large flower.	
Schon Ella-	Salmon pink, two dark blotches. Tall.	
Sue Jarrett-	Salmon pink with markings of red. Large flower.	
Santa Monica-	La France pink, red blotches on upper petals.	
Selina-	Blended and striped shades of pink.	
Virginia Conway-	Delicate fuchine ruse.	
Vera N Watt-	Rose salmon pink, veined with red.	
White Rim Joyce-	Same as Joyce with white edge.	
Westwood-	Solferino purple with rose.	
Wolfgang Goethe-	Deep red with violet black blotches.	
Will Rogers-	Bright red with white center.	1.00
Zinfandel-	Glowing red dark markings.	
Zanobia-	Deep velvety crimson red, light edge.	

Some varieties are available in smaller size only during  
March and April. 3 inch 50¢.



Pel. Hortorum or Zonale, also known as fish, horse shoe or bedding type.  
Ready to bloom plants in three in pots.

Alaska- White slightly tinted, large umbels and florets S D 75¢  
 Advance- Delicate light salmon pink. S 50¢  
 Alice Lemon- Salmon pink, white margined florets. S 50¢  
 Apple Blossom- or Mme Jauin- Apple blossom pink. D 50¢  
 Alphonse Ricard- Bright vermilion scarlet. D 35¢  
 Alice of Vicennes- Violette crimson to scarlet. White throat. S 50¢  
 Alexian Beauty- Dark red. Tall growth. D 35¢  
 Anna Bludorn- Cherry red. Large flowers. D 50¢  
 America or Masure's Beauty- American beauty red. Tall growth. 50¢  
 Buckner- White D 50¢  
 Better Times- Bright cardinal red. Excellent bloomer. D 50¢  
 Billie Burke- Bright rose pink. Large flowers. S 75¢  
 Buxton- White with pink shadings. D 50¢  
 Carmel- White with narrow edge of crimson lake. S 75¢  
 California Pink Giant- Bright clear pink. Enormous trusses. S D 75¢  
 California or Beauty of Chatsworth- Rose with scarlet. S 50¢  
 California Beauty- Rose pink with white center. Bushy. D 50¢  
 Double Dryden- Coral red shading to white center. D 50¢  
 Dolores Costello- Salmon with rose tones light edge. S 50¢  
 Dawn Flush- Light salmon pink, deeper towards center. S 75¢  
 Diener's No. 40- Bright crimson red with white center. S 50¢  
 Edee- Light clear lavender pink, white towards center. S 50¢  
 Elenore Rober- Soft shade of salmon, white edge. S 35¢  
 Fiat Enchantress- Delicate pink. Compact. S D 75¢  
 Fiat- or Pink Fiat- Clear salmon pink. Blooms profusely. S D 50¢  
 Flamingo- or Victory- Bright Flamingo red. Good bloomer. S 50¢  
 Gallie Curcie- Violette rose with white center. D 75¢  
 Gertrude Pearson- Deep clear pink with white center. S 50¢  
 Igor Stravinsky- Delicate salmon pink with white. S 75¢  
 Irvington Beauty- Rose pink, free bloomer. S D 50¢  
 Jean Viaud- Large lavender pink, white towards center. S D 35¢  
 Louise- or E H Trego- Rosebud like bright red flowers. S D 50¢  
 La Fiesta- Mandarin red, large floret and truss. Free bloomer. S 50¢  
 Lady Ruth- Rose Bengal or magenta. S 50¢  
 Mary Stetson- Lovely shade of coral. Large flowers. S 50¢  
 Maria Wilkes- Light pink with slight orchid shading. S D 50¢  
 Miss F Perkins- Clear pink. Large trusses. S D 50¢  
 Mme. Landry- Brilliant shade of salmon. S D 35¢  
 Marianne- Coral pink with salmon. Tall plants, flowers well. S 50¢  
 Marguerite De Layre- Pure white. Best single. S 50¢  
 Monterey- Coral pink, distinct white center. S D 50¢  
 Mrs. Wm Kent- Bright scarlet red, with white eye. S 50¢  
 Mitchell's Sensation- Brilliant scarlet. D 50¢  
 Maxine Kovalevski- Orange shade of Lincoln red. Free bloomer. S 35¢  
 Magenta Ruby- Rich purple crimson, scarlet in center. D 50¢  
 Mrs. Richard Gloede- Clear American beauty. D 50¢  
 Mrs. E. G. Hill- Exquisite shade of salmon. A favorite. 35¢  
 Mrs. Nelson Eddy- Pale salmon pink to ivory pink. Large clusters. S 75¢  
 New Ruby- True ruby red. Large trusses. Long stems. D 50¢  
 Persian Rose- Persian rose pink with violet. S 75¢  
 Pale Phlox- White with delicate salmon eye. S 50¢  
 Pink Abundance- Clear pink. Large flowers. D 50¢  
 Pride of Camden- Best dark red. D 50¢





Red Fiat- Bright scarlet red. S D 50¢  
 Rose Pink Fiat- Bright rose pink. S D 50¢  
 Red Barney- Bright red, very compact. D 50¢  
 Santa Monica- Scarlet edges with white center. S 50¢  
 S A Nutt- Dark red. D 35¢  
 Salmon Ideal- Rich salmon, large trusses. S D 50¢  
 Suzanne Leepre- Salmon suffused with orange. S 50¢  
 Sunset- Salmon with light edge. S 50¢  
 Velma- Garnet red, large trusses. S 35¢  
 Virginia Bruce- Carmine red. Enormous trusses. D 50¢  
 Wyona- Extra fine scarlet red. D 50¢  
 White Madonna- Best double white. D 50¢  
 Will Rogers- Deepest garnet red with scarlet towards center. S 75¢

#### Ivy Leaved Geraniums

Pel. Peltatum, known as trailing geraniums. Ready to bloom in three inch pots.

Alliance- Lilac white with bright crimson markings. D 50¢  
 Admiral Byrd- Lavender with red and white markings. S D 50¢  
 Contesse De Grey- Light salmon pink, slight markings. S D 35¢  
 Caesar Frank- Brilliant rose pink. S D 35¢  
 Cliff House- Delicate light pink. D 50¢  
 Chas. Turner- Best rose pink. S D 35¢  
 Chas. Monselot- Cerise rose bud type. 50¢  
 Emily Sylvia- Soft shade of carmine red. S 50¢  
 Enchantress- or Princess Victoria- White penciled with rose. 75¢  
 Gringorie- Double bright rosy carmine. Violet undertone. D 50¢  
 Intensity or Etincelant- Brilliant scarlet red. S 35¢  
 Joseph Warren- Rosy violet. Compact. D 50¢  
 Jeanne d' Arc- Pale lavender, red markings. S 35¢  
 Lavender Rose- Delicate lavender. D 35¢  
 Lucky Strike- Deep rose veined with crimson. S D 50¢  
 Mme. Margot- Variegated green and white leaf. Lilac flower. S 75¢  
 Mrs. H. J. Jones- Pink with lacinated petals. S 50¢  
 New Purple- Deep fuchsia purple. S D 75¢  
 Mrs. Banks- Best white violet markings. S D 35¢  
 Rober's Lavender- Delicate lavender, large flowers. D 75¢  
 Sybil Holmes- Rose madder, rose bud type. Compact 75¢  
 Salmon Enchantress- Delicate salmon, penciled with rose. S D 50¢  
 Scarlet Beauty- Soft scarlet. S D 50¢  
 The Blush- Silvery pink, rose bud type. D 75¢  
 The Duchess- Lilac white with red markings. S D 50¢

#### Variegated Leaf Varieties

Distinction or One in a Ring- Green with distinct brown circle. 50¢  
 Flower of Spring- Green and cream foliage, scarlet flower. S 50¢  
 Happy Thought- Tri-colored green foliage, light cream center. 50¢  
 Mrs. Pollock- Tri-colored bronze red zone. Orange flower. S 75¢  
 Mary Ann- Creamy white edge on green leaf. Red flowers. S 50¢  
 Marshall McMahon- Golden yellow with dark zone. Red flower. 50¢  
 Mme. Salleron- or Salleroi- Compact for border. No flowers. 35¢

S Single; D Double; S D Semi Double



Scented Leaved Varieties

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3 inch pot plants - 50¢ each (except noted)

- P. capitatum- Large leaved rose. Strong rose scent.  
P. Clorinda- Pleasant pungent scent. Largest flowering. 75¢  
P. Crispum- Lemon scent. Small curled and fluted leaves.  
P. Fragrans, Nutmeg- Pungent slightly lobed, crinkled leaves.  
P. Graveolens- Dr. Livingston, skeleton rose. Fine cut leaf.  
P. Graveolens- Rober's Lemon Rose- Lemon rose scent. Heavy leaf.  
P. Hirsutum- Sweet fruity, fine leaf, silver sheen. 1.00  
P. Ignescens, Mrs. Taylor- Coccineum- Pungent crinkled leaf.  
P. Melissimum- Lemon Balm- Lemon scent, tri lobed. Large.  
P. Quercifolium- Fair Ellen- Pungent scent, leaf stem sticky.  
P. Quercifolium- Oak Leaf- Coarse, tall grower.  
P. Snowflake- Rose scent, streaked with white. 75¢  
P. Scabrum, Apricot syn Ninon- Pungent. Large flower.  
P. Viscosum Pheasant Foot- Pungent narrow toothed leaf. 75¢

Rober's Dwarf or Miniature Hybrids

Bumble Bee- Brilliant red..S. Bashful- Pale salmon with light pink edge..S.  
Doc- Bright red..S. Dopey- Variegated salmon with white center..S.  
Fairy Princess- Shell pink..S. Fairy Tales- White with blush pink over-  
cast..S. Grumpy- Scarlet with white edge..S. Happy- Light salmon..S.  
Little Boy Blue- Lavender with blue overcast..S. Rober's Double Red-  
Dark red..D. Rober's Pink- Clear pink..D. Sleepy- Salmon with white  
edge..S. Sneezy- Velvety red with white center..S. Snowwhite- Pure  
white..S. Snowball- Snowy white..S.

Foliage dark green, with zone, some plain. Growth 6-8 inches  
in two years. Suitable for border plants.

Minimum mail order accepted - \$3.00. Remittance may be made by check,  
Express money order or Post Office money order.

When ordering, we suggest that you list a few substitutes in case some  
ordered are out of stock. Or may we substitute with an equally good  
variety?

Shipping plants: shipped by Express unless otherwise stated. If you  
prefer Parcel Post, please include charges. California, 10 per cent,  
plus state taxes. Out of state add 20 per cent.

In case of damage, report immediately to Express company and file claim  
against them. There is no claim if sent by Parcel Post.

To save weight, the shipment of plants are not shipped in clay pots,  
but wrapped in wax paper and wrapping paper. Upon arrival, remove  
plants from paper and repot in slightly larger size.

We ship only first class material and therefore cannot be responsible  
for the success of the plants.

WEST LOS ANGELES NURSERY

THE ROBER'S

646 So. Saltair Ave. - Phone - AR 32130 - Los Angeles 24, Calif.

BRENTWOOD HEIGHTS, NEAR BUNDY, NORTH OF SAN VICENTE BOULEVARD

WE SHIP ANYWHERE

